

SESSION GUIDE

DAY 1

MAIN CONFERENCE
HALL
9.00 AM TO 5.00 PM



CONFERENCE PROCEEDING FOR DAY 1

**Opening
Ceremony**
9.00-9.30

8.30-8.45 - Arrival Of Participants and Dignitaries
8.45-9.00 - Arrival Of H.E. The President
9.00-9.05 - Opening Remark - Minister (MOHERST)
9.05-9.10 - Statement- President Of GCCI
9.10-9.15 - Statement - CEO SAHEL Investment
9.15-9.25 - Keynote Address - H.E. President Of The Republic Of The Gambia
9.25-9.35 - Networking Session With H.E And Other Dignitaries

**Session
One**
9.35-10.35

Topic: The State of The Gambian Economy: Prospects and Challenges

**Session
Two**
11.00-12.30

Topic: Connected Strategy: Staying Ahead of Competition by Connecting to Customers

**Session
Three**
12.30-14.00

Topic: Leading Through Effective Communication

**Discussion
Forum**
15.00-16.30

Discussion Topic: Improving Ease of Doing Business in The Gambia

SESSION GUIDE

DAY 3

MAIN CONFERENCE
HALL
9.00 AM TO 5.00 PM

CONFERENCE PROCEEDING FOR DAY 3

Session One

9.00-10.30

Topic: Making Gambia Competitive for Foreign Direct Investment

Session Two

11.00-12.30

Topic: Approaches to Effective Public-Private Partnership

Session Three

12.30-14.00

Topic: Local Industry Development for Export Promotion and Job Creation

Discussion Forum

15.00-16.30

Discussion Topic: Investing in Skills Development and Knowledge Economy

Closing Ceremony

16.30-17.00

16.30-16.35 - Arrival Of Dignitaries And Participants
16.35-16.40 - Arrival Of Minister of Finance
16.40-16.45 - Remark - Director General of MDI
16.45-16.50 - Statement- CEO Of GIEPA
16.50-17.00 - Closing Address - Hon. Minister of Finance
17.00 - Networking Session With Hon. Minister and Dignitaries